

Affiliate marketing planner

Programs, content, links and payouts in one place.

Name _____ Year _____

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Programs I joined

Keep the rules next to the rate.

Program	Rate	Cookie days	Payout minimum	Paid on	Rules to remember
			$		
			$		
			$		
			$		
			$		
			$		
			$		
			$		
			$		
			$		
			$		
			$		
			$		
			$		
			$		
			$		
			$		
			$		
			$		
			$		
			$		
			$		
			$		
			$		
			$		
			$		

Product research

Only promote what you would tell a friend to buy.



Product	Price	Commission	Used it?	Who it suits	Drawback
	$	$	☐		
	$	$	☐		
	$	$	☐		
	$	$	☐		
	$	$	☐		
	$	$	☐		
	$	$	☐		
	$	$	☐		
	$	$	☐		
	$	$	☐		
	$	$	☐		
	$	$	☐		
	$	$	☐		
	$	$	☐		
	$	$	☐		
	$	$	☐		
	$	$	☐		
	$	$	☐		
	$	$	☐		

Questions readers ask

Products to say no to

Content plan

One useful page beats ten thin ones.



Title	Keyword	Products	Type	Draft	Live	Update
				☐	☐	
				☐	☐	
				☐	☐	
				☐	☐	
				☐	☐	
				☐	☐	
				☐	☐	
				☐	☐	
				☐	☐	
				☐	☐	
				☐	☐	
				☐	☐	
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				☐	☐	
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				☐	☐	
				☐	☐	
				☐	☐	
				☐	☐	
				☐	☐	
				☐	☐	
				☐	☐	

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Before you publish

A quick check for every post with links.

Post _____ Date _____

Rules

- [ ] Disclosure near the top
- [ ] Disclosure is plain English
- [ ] Links marked sponsored
- [ ] Links open and track
- [ ] Price not written as fixed
- [ ] No income promises
- [ ] Photos are mine or licensed

Quality

- [ ] Answers the search
- [ ] Who should skip it
- [ ] Pros and cons
- [ ] Real use or source
- [ ] Clear next step
- [ ] Internal links
- [ ] Image sizes checked

Link check

Date	Page	Broken link	Fixed
			☐
			☐
			☐
			☐
			☐
			☐
			☐
			☐
			☐
			☐

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Clicks and commissions

Write them once a month per program.

Month _____ Year _____

Program	Clicks	Orders	Earned	Reversed	Paid	Paid on
			$	$	$	
			$	$	$	
			$	$	$	
			$	$	$	
			$	$	$	
			$	$	$	
			$	$	$	
			$	$	$	
			$	$	$	
			$	$	$	
			$	$	$	
			$	$	$	
			$	$	$	
			$	$	$	
			$	$	$	
			$	$	$	
			$	$	$	
			$	$	$	
			$	$	$	
			$	$	$	
			$	$	$	
			$	$	$	
			$	$	$	
Total			$	$	$	

Best page

Page to fix

Year of payouts

What landed in the bank, by program.

Year _____

Program	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
													$
													$
													$
													$
													$
													$
													$
													$
													$
													$
													$
													$
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													$
													$
													$
													$
													$
Total													